

Dear Families,

Big changes are coming to the Box Tops for Education Program, and you're the first to know!

Over the summer, you'll begin to see some participating brands change their packaging from the traditional Box Tops clip to the new Box Tops label.



SEE THIS...  
**CLIP IT**



SEE THIS...  
**SCAN YOUR RECEIPT**

Going forward, instead of clipping from packages and checking expiration dates, all Box Tops will be earned digitally by scanning your receipt. The Box Tops for Education team is hard at work building a NEW-and-improved, user-friendly Box Tops mobile app that will be ready this summer.

The new app will feature state-of-the-art technology that allows you to scan your store receipt, find participating products and instantly add Box Tops to our school's earnings online.

**WHEN THE NEW APP LAUNCHES, BE SURE TO DOWNLOAD IT OR UPDATE YOUR EXISTING APP:**



As we mentioned above, some brands have already started to update their packaging in advance. Until the new app launches, if you see the new Box Tops label on packages, you can use the current Box Tops Bonus App to earn Box Tops for that product. Simply download the app, select the bonus offer for the product you've purchased and scan your receipt to earn.

If you still have traditional Box Tops clips at home, be sure to send them to school. We will still earn cash for all clipped Box Tops until they expire. Better yet, once the new app launches, you can "double dip" during the packaging transition by clipping the traditional Box Tops AND scanning your store receipt containing participating products.

Thanks for helping our school get what it needs!

**LEARN MORE ABOUT THESE CHANGES AT**  
**BTFE.COM/SNEAKPEEK**



# EARN CASH FOR OUR SCHOOL

NO MORE CLIPPING. ALL YOU NEED IS YOUR SMARTPHONE.

The NEW and improved Box Tops mobile app uses state-of-the-art technology to scan your store receipt, find participating products and instantly add Box Tops to our school's earnings online.

LOOK FOR THE NEW LABEL:

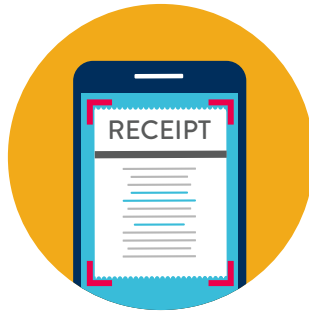


## HERE'S HOW IT WORKS:



### BUY BOX TOPS PRODUCTS

You can find Box Tops on hundreds of products throughout the store.



### SCAN YOUR RECEIPT

Use the app to snap a photo of your receipt within 14 days of purchase.



### EARN CASH FOR OUR SCHOOL

Box Tops earnings are identified and automatically updated at BTFE.com.

You do not need to clip or send Box Tops labels to school.



## BOX TOPS CLIPS ON PACKAGES

Traditional Box Tops clips are being phased out of production but may continue to be found on many products throughout the store as packages transition to the new Box Tops labels. **You can still clip these and send them to school.** Please make sure each clip has a valid expiration date.



**BUY**  
BOX TOPS PRODUCTS



**CUT**  
OUT THE BOX TOP FROM EACH PACKAGE



**SEND**  
YOUR BOX TOPS TO SCHOOL

SEE PRODUCTS & LEARN MORE ABOUT THE BOX TOPS APP AT [BTFE.COM](http://BTFE.COM)

THE ALL-NEW BOX TOPS IS HERE! DOWNLOAD THE APP:





# LOOK FOR BOX TOPS ON HUNDREDS OF PRODUCTS!

THE ALL-NEW BOX TOPS IS HERE!  
DOWNLOAD THE APP:



**CLIP:** Traditional Box Tops clips are being phased out of production, but you can still send unexpired clips to school. **Every valid Box Tops clip is worth 10¢.**



**SCAN:** If you see this label, **do not send it to school.** Use the new Box Tops app to scan your store receipt within 14 days of purchase. The app will find participating products and instantly add Box Tops to your school's earnings online.



## BEVERAGES

- Nestle Pure Life Water .5-Liter 24, 28, 32,35-Packs
- Nestle Pure Life Water 8 oz. 6, 12, 24 & 56-Packs
- Nestle Pure Life Water 11.15 oz 6-Pack



## HOUSEHOLD CLEANING

- Lysol® Disinfectant Spray
- Lysol® Disinfecting Wipes
- Lysol® Toilet Bowl Cleaner



## MEALS & SIDES

- Annie's® Baking Mix
- Annie's® Brownie Mix
- Annie's® Cake Mix
- Annie's® Cookie Mix
- Annie's® Mac & Cheese
- Annie's® One Pot Pasta
- Annie's® Soup
- Hamburger Helper™
- Chicken Helper™
- Tuna Helper™
- Old El Paso™ Taco Kit
- Old El Paso™ Tortillas
- Old El Paso™ Shells



## SNACKS

- Annie's® Bunny Cookies
- Annie's® Bunny Grahams
- Annie's® Cheddar Bunnies
- Annie's® Cheddar Squares
- Annie's® Cookies
- Annie's® Crackers
- Annie's® Fruit Snacks
- Annie's® Granola Bars
- Annie's® Popcorn
- Annie's® Snack Bars
- Annie's® Snack Mix
- Bugles™
- Cascadian Farm™ Granola
- Cascadian Farm™ Granola Bars
- Cascadian Farm™ Protein Bars
- Cereal Treat Bars
- Chex™ Mix
- Fiber One™ Bars
- Fiber One™ Brownies
- Fiber One™ Cheesecake Bars
- Fiber One™ Cookies
- Food Should Taste Good™ Chips
- Fruit by the Foot™
- Fruit Roll-Ups™
- Gardetto's™
- General Mills™ Fruit Snacks
- Gushers™
- LARABAR™ Kid
- Mott's® Fruit Snacks
- Nature Valley™ Bars
- Nature Valley™ Biscuits
- Nature Valley™ Bites
- Nature Valley™ Granola Cups
- Nature Valley™ Layer Bars
- Nature Valley™ Snack Mix
- Nature Valley™ Squares
- Nature Valley™ Wafer Bars



## CEREAL & BREAKFAST

- Ancient Grains Cheerios™
- Annie's® Cereal
- Annie's® Toaster Pastries
- Apple Cinnamon Cheerios™
- Apple Cinnamon Toast Crunch™
- Banana Nut Cheerios™
- Basic 4™ Cereal
- Big G Cereal Breakfast Pack (8 Pouches)
- Berry Berry Kix™
- Birthday Cake Cookie Crisp™
- Blueberry Cheerios™
- Blueberry Chex™
- Blueberry Toast Crunch™
- Boo Berry™
- Cascadian Farm Cereal™
- Cheerios™
- Cheerios™ Oat Crunch Cinnamon
- Chocolate Cheerios™
- Chocolate Chex™
- Chocolate Lucky Charms™
- Chocolate Peanut Butter Cheerios™
- Chocolate Toast Crunch™
- Cinnamon Chex™
- Cinnamon Toast Crunch™
- Cinnamon Toast Crunch™ Churros
- Cinnamon Toast Crunch™ Shreds
- Cocoa Puffs™ Cereal
- Cookie Crisp™ Cereal
- Corn Chex™ Cereal
- Count Chocula™
- Dippin Dots™ Cereal
- Drumstick™ Cereal
- Fiber One™ Cereal
- Fillows™ Cereal
- Franken Berry™
- French Toast Crunch™
- Frosted Cheerios™
- Frosted Lucky Charms™
- Fruity Cheerios™
- Girl Scouts™ Cereal
- Golden Grahams™
- Honey Kix™
- Honey Nut Cheerios™
- Honey Nut Cheerios™ Crunch
- Honey Nut Chex™
- Kix™ Cereal
- Lucky Charms™
- Maple Cheerios™
- Mermaid Cereal
- Multigrain Cheerios™
- Nature Valley™ Cereal
- Nature Valley™ Granola
- Oatmeal Crisp™ Cereal
- Peach Cheerios™
- Peanut Butter Chex™
- Peanut Butter Chocolate Shreds™ Cereal
- Protein Cheerios™ Oat & Honey
- Pumpkin Spice Cheerios™
- Raisin Nut Bran™
- Reese's Puffs™
- Rice Chex™
- Star Wars™ Cereal
- Strawberry Toast Crunch™
- Sugar Cookie Toast Crunch™
- Toasted Coconut Cheerios™
- Total™ Cereal
- Trix™ Cereal
- Vanilla Chex™
- Very Berry Cheerios™
- Wheat Chex™
- Wheaties™



## FROZEN

- Annie's® Bagel Pizzas
- Annie's® Pizza Bagels
- Annie's® Pizza Poppers
- Cinnamon Toast Crunch™ Bites
- Pillsbury™ Mini Cinnis
- Pillsbury™ Pancakes
- Pillsbury™ Toaster Scambles
- Pillsbury™ Toaster Strudel
- Totino's™ Party Pizza
- Totino's™ Pizza Rolls



## REFRIGERATED & DAIRY

- Annie's® Biscuits
- Annie's® Cinnamon Rolls
- Annie's® Crescent Rolls
- Yoplait® Go-GURT® Yogurt
- Yoplait® Go-Gurt® Dunkers
- Yoplait® Kid
- Yoplait® Multipack



## SCHOOL & OFFICE SUPPLIES

- Boise® POLARIS® Premium Paper
- Boise® X-9® Paper
- Paper Mate® Arrowhead® Erasers
- Paper Mate® Clearpoint® Mechanical Pencils
- Paper Mate® Colored Pencils
- Paper Mate® Comfortmate Ultra™
- Paper Mate® Correction Pens
- Paper Mate® DryLine® Products
- Paper Mate® Eagle® Pens
- Paper Mate® Eraser Mate®
- Paper Mate® Expressions® Erasers
- Paper Mate® Flair® Felt Tip Pens
- Paper Mate® Flexgrip® Elite
- Paper Mate® Flexgrip® Ultra
- Paper Mate® Gel Pens
- Paper Mate® Flexgrip® RT
- Paper Mate® Handwriting
- Paper Mate® Holiday
- Paper Mate® Infinite Lead
- Paper Mate® Inkjoy® Ballpoint Pens
- Paper Mate® Inkjoy® Gel Pens
- Paper Mate® Inkjoy® Stylus 2-in-1
- Paper Mate® Lead Refills
- Paper Mate® Liquid Flair®
- Paper Mate® Liquid Paper® Fast Dry
- Paper Mate® Markers
- Paper Mate® Mirado® Woodcase Pencils
- Paper Mate® Pens
- Paper Mate® Pink Pearl® & White Pearl® Erasers
- Paper Mate® Profile®
- Paper Mate® Profile® Elite
- Paper Mate® Quick Flip™
- Paper Mate® Sharpwriter® Mechanical Pencils
- Paper Mate® Speederase
- Paper Mate® Write Bros. Pens
- Paper Mate® Write Bros. Mechanical Pencils

## CLIP-ONLY PRODUCTS

A few brands have opted not to participate in the digital program; however, you can still find Box Tops clips on these products during the packaging transition. Be sure to send them to your school before they expire.

- Select Finish® Products
- Select Hefty® Products
- Select Kleenex® Products
- Select Reynolds® Products
- Select Scott® Products
- Select Ziploc® Products